



Role: Marketing & Communications Executive

Required by: ASAP

Location: Loughrea, Co. Galway, Ireland

Duration: Permanent following 6-month probationary period or extension thereof

Salary: Competitive

Glan Agua is an award-winning and innovative contractor providing project solutions for the water and wastewater industry including design, construction, commissioning, operation and maintenance. Glan Agua We are part of the BHSL Group. The BHSL Group offers turnkey solutions in the environmental, waste and energy sectors. This role will involve marketing for the group.

At Glan Agua, we believe that people are the core of the business. We know that to build successful creative teams we need a diverse workforce that can deliver new innovative ways of thinking. We provide an environment where you will have the freedom to develop and grow to your full potential.

Responsibilities:

- Work closely with relevant departments to market the products and services of the BHSL Group.
- Create marketing collateral such as social media graphics, brochures, business cards, posters etc.
- Create and organise marketing content for events, tradeshow, advertisements, and other appropriate marketing collateral.
- Manage the Group's websites, add career updates and company news.
- Excellent written and verbal communication skills in order to communicate with media outlets and other third parties.
- Manage the Group's quarterly newsletter.
- Manage the Group's social media platforms.
- Contribute to the Group's rebranding and brand development.
- Manage all branded templates, logos, and assets.
- Brand and marketing research.
- Keep up to date with current digital trends and marketing technology

Criteria:

- Completed or undergoing bachelor's degree in relevant field - Business, Marketing, Digital Marketing.
- Experience in marketing and communications, with demonstrable digital proficiency.
- Knowledge of Canva or similar.
- Video editing is a plus.

- Excellent organisational skills, ability to multitask, manage competing demands and work effectively to deadlines.
- Deadline focused with the ability to prioritise tasks.